

Brian Kempf

115 S. Dollner St. Visalia, Ca 93291 ph. 559. 786. 9677 fax. 559. 636. 3277

Experience

Wood Architecture, LLP

2012 - Present

- Urban Forestry and arboricultural consulting.
- Professional education and training.
- Nursery consulting and training.
- Plant procurement and tagging.
- Project management.
- Construction observation and administration.
- Past Projects/Clients.
 1. Apple Computers Corporate Campus in Cupertino, Ca.
 2. Valley Crest Tree Company in Filmore, Ca.

Urban Tree Foundation, Executive Director

1999 - Present

- Grant writing: Responsible for securing \$15 million in grant funding for Urban Forestry projects, street tree plantings, riparian restoration and passive recreational trails.
- Grant administration and project management.
- Community tree planting programs: City of Visalia, Tulare, Reedley, Albany, Berkeley, San Francisco, Woodlake, Porterville and Hanford.
- Assist municipalities and jurisdictions with Urban Forestry related issues.
- Develop management plans and needs assessments, draft ordinances for landscape and Urban Forestry, develop guidelines for landscape and Urban Forestry.
- Speaker at over 300 industry wide conferences, educational institutions, community events and professional training seminars.
- Past Projects/Clients.
 1. Guideline Specifications for Nursery Tree Quality 2009, California Department of Forestry
 2. Structural Pruning: 'A Guide to the Green Industry', California Department of Forestry
 3. Street Trees on Hwy 63, Court and Locust, City of Visalia/Cal Trans

Decorations for Generations, VP of Marketing and Product & Development

1998 – 2000

- Responsible for all Reddy Stake sales to the end user market.
- Responsible for the development of marketing promotions and programs.
- Developed the production and manufacturing line for the Reddy Stake.
- Developed press releases.
- Created trade show booths.

Screw Tight Post Co., President

1998 – 2000

- Invented Reddy Stake tree staking system.
- Patent search-draft utility patent, awarded patent in 1998.
- Product development and testing.
- Created and expanded sales to include retail and end user markets.
- Developed marketing material.
- Licensed utility patent.

Education

University of California at Davis

1996

Bachelor of Art in Geography with an emphasis in Regional Planning.

References

Steve Solomon

559. 393. 6830

Retired City Manager for the City of Visalia.

Bruce Hagen

707. 576. 2936

Retired Urban Forester CDF, Editor of the Western Arborist, Teacher at Santa Rosa J.C.

Ed Gilman

352. 273. 4523

Professor, Urban Trees & Landscape Plants, University of Florida Envir. OH Dept.

Darla Mills

559. 234. 4109

Cal Fire Regional Urban Forester.

Honors & Awards

Friends of the Oak Award	2001
City of Visalia	
Certificate of Appreciation	2003
Landscape Supervisors Forum.	
Community Service Award	2004
Christ Lutheran Church	
Certificate of Appreciation	2004
Tulare County Office of Education, Tulare Count WIB, Tulare County Youth Coalition.	
Certificate of Recognition	2005
Tulare County Board of Supervisors.	
Outstanding Community Service Award	2007
City of Visalia, California Parks and Recreation Society.	
Certificate of Special Congressional Recognition	2009
Entrepreneur of the Year, Innovation.	
Certificate of Recognition	2009
Tulare County Economic Development Corporation- Entrepreneur of the Year Nominee.	
Award of Merit	2012
Western Chapter of the International Society of Arboriculture.	
Local Motion Award for Outstanding Citizen	2013
Tulare County Association of Governments	